

The entire construction industry mobilised to build tomorrow better.

**#low  
carbon**

COLOCATED WITH



2024  
**iNTER  
MAT.**

**PARIS**  
**24 - 27 APRIL 2024**

Sustainable  
construction solutions  
& technology exhibition

ORGANISED BY

COMEXPOSIUM

**EVOLIS**  
LES ACTEURS DE L'INDUSTRIE  
EN MOUVEMENT

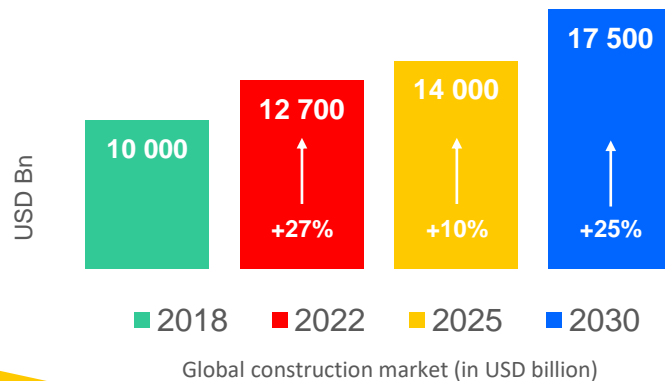
 **SEIMAT**

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**Construction,**  
a growing market  
facing major issues

# A growing global construction market

According to projections, anticipated global growth of 75% between 2018 and 2030



**+3,9%** annual growth of global construction market between now and 2030 to reach a value of USD 17,500 billion

Sources: Marsh, Statista, Research and markets, Oxford Economics/Haver Analytics, FIEC, GlobalNewsWire, Off Highway, CECE.

Construction is expected to be one of the most dynamic industrial sectors in the coming years. This growth will be driven by:

**Residential construction**  
in the short term

**Infrastructure spending**  
in the middle term, with major global infrastructure projects sustaining the growth dynamic

**In Europe, the post-covid recovery is supported by substantial investment programmes: 1,600 billion euros (+5.2%), equating to 11.1% of the GDP of the EU invested in total in construction in 2021.**

Main investment plans :

- Next Generation European fund, 2020  
750 billion euro post-Covid recovery and resilience facility + sustainability.
- EIF\* transport infrastructure in 2022 :  
5.4 billion euros.

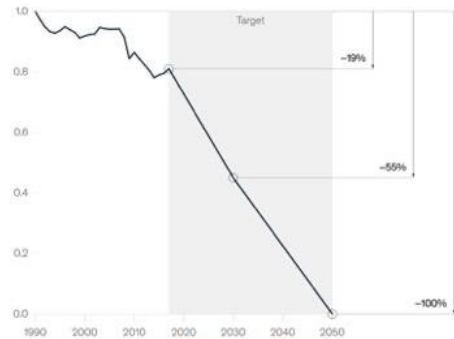
\*European Interconnection Facility.

# The major challenge of lowering carbon emissions in industry

## A need to accelerate emission reductions in the EU27

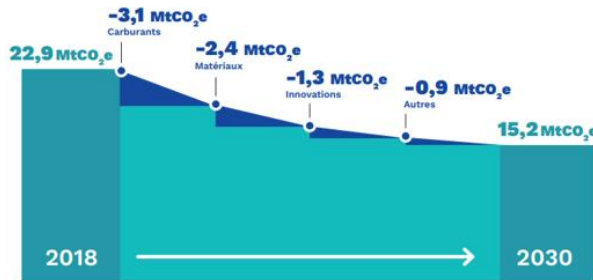
The EU will need to reduce net GHG emissions much faster to meet 2030 and 2050 climate targets.

EU emissions development, index (1990 = 1.0)<sup>1</sup>



<sup>1</sup>Includes impact of land use, land-use change, and forestry (LULUCF) on global greenhouse gas emissions. Source: EEA, Eurostat, McKinsey analysis.

## A pathway to lower emissions for the public works industry set out according to theme-based solutions



## Action levers to meet these goals

### Energy:

- Electric/ hybrid
- Engine retrofitting
- Multimodal transport
- Material reuse on site
- Synthetic biofuels, GTL
- Electrification
- Green hydrogen
- Eco-driving
- Stop and start

### Materials:

- Cement :performance-based approaches, lower emission cements, recycled concrete aggregates
- Steel: lower quantities, alternatives?
- Bitumen: recycled aggregates, modernisation of industrial plant, expansion of warm and cold mix technology

→ Adapt design standards

→ Circular economy: waste management and reuse on site

**Innovation:** Projects by IREX ((French civil engineering applied research and experimentation institute)

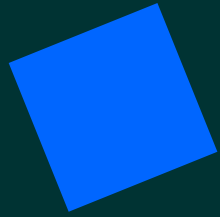
### Predictive maintenance

**Digitalisation:** Development of BIM and digital tools

Source: McKinsey Sustainability, Net-Zero Europe, Dec. 2020 / FNTP – Acteurs pour la planète

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**A redesigned exhibition model,  
in step with the low-carbon  
transition of the construction  
sector**



**A show that brings together all everyone** in the Construction and Civil Works sector, an industry of excellence, around one and the same vision for the future.



**The show must place the subjects of low-carbon and digitalisation front and centre**, by involving all companies: clients, rental companies, importers and manufacturers of machinery, financial institutions, etc., and present their innovative equipment, machinery and solutions.



The show must **offer a platform to young people** who are strongly committed to the issues of low-carbon and digitalisation.



The show must (decision makers, general public, media). **bear this collective ambition and generate an impact.**



**An exhibition model redesigned** in terms of range and format, bringing benefits that include **reducing the carbon footprint and exhibiting costs.**

# 4 days to decarbonise the construction industry

## #1 Innovation

Innovate to find solutions to our challenges and to those of our Society: **that's our challenge.**



## #2 Energies

Incorporate high-performance alternative energy sources to support our economy: **that's our goal.**



## #3 New equations

Promote our professions, our financial and human resources, and our partners: **that's our priority.**



## #4 Commitments

Reach net zero to contribute to protecting our planet: **that's our ambition.**



# #1 innovation

Innovate to find solutions  
to our challenges and to  
those of our Society:  
**that's our challenge.**





# #1 Innovation

## Industry Forum

- A series of **talks** on the leading issues for construction
- **1 theme per day**
- Insights from leading **French and international guest speakers**





# #1 Innovation



Forum

- A series of **live content events** entirely dedicated to the concrete sector, the material and its various applications.
- **Themes** addressing the various issues around concrete as a material.
- Sessions hosted by **renowned experts and speakers** hailing from the construction, civil works or masonry communities, members of construction federations and the sector's largest European companies.





# #1 Innovation

An acknowledged competition, reoriented in line with the industry's issues and the show's new proposition

- An undisputed **label** in the profession.
- A **European judging panel of experts**  
Equipment directors, Technical directors, Research and Innovation directors, CSR directors, etc.
- **Unique visibility before and during the show**, where innovation will be showcased through a dedicated area to enable people to discover the sector's latest technological developments.



Price: €330 excl. VAT / innovation entered  
Deadline for entries: **9 October 2023**

Winner announcement ceremony at the show on Wednesday 24 April 2024

# #1 Innovation

## INTERMAT Press Days

### Thursday 18 January 2024

- 08:30 – 18:00: workshops, discussions between exhibitors and journalists
- 18:30 – 23:00: networking evening

### Friday 19 January 2024

- 08:30 – 17:00: workshops, discussions between exhibitors and journalists

Hippodrome de Longchamp, Paris

**100**  
exhibitors

**150**  
French and  
international journalists

NEW IN 2024

The INTERMAT Innovation Awards nominees will be revealed at the INTERMAT Press Days dinner.

PRESS DAYS  
by  
iNTER  
MAT.



Price: €2,900 excl. VAT / workshop  
Registration deadline: 1 December 2023

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# #2 Ener gies

Incorporate high-performance alternative energy sources to support our economy: **that's our goal.**

# #2 Energies

A new hub dedicated to new technologies and new energies:  
connected and low-carbon worksites at the heart of the 2024 show

## Earthmoving, demolition and transportation

- Accessories, components and parts for earthmoving and transportation
- Machinery & equipment for earthmoving and civil engineering
- Machine for demolition, environment & recycling
- Vehicles and equipment for material transportation
- Vehicles for people carrying

## Buildings, civil engineering & concrete sector



- Concrete industry
- Accessories, components, parts for buildings
- Formwork, scaffolding and shoring
- Site machinery and tools
- Materials for building and construction

## Roads, minerals & foundations

- Accessories and components for roads, minerals and foundations
- Equipment and machinery for road infrastructure
- Machines and equipment for minerals industries
- Drilling, boring, special foundations, trenching machines
- Topography, engineering, automatic systems

## Lifting & handling

- Accessories, components, parts for lifting & handling
- Material handling and lifting equipment and machinery

NEW IN 2024

## New technologies and energies

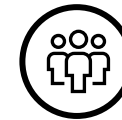
- Augmented reality
- Mobile applications
- Drones
- 3D printing
- BIM
- Virtual engineering
- New and renewable energies: electric, hydrogen, natural gas
- Internet of Things (IoT)
- Energy storage
- Low-carbon solutions
- Engine retrofitting
- Autonomous vehicles
- etc.

Creation of a **space dedicated to new technology and new energy sources** revolving around the following components:



### EXHIBITORS

Exhibitors with ranges dedicated to these sectors



### START-UP

An area for promising up-and-comers



### FORUM

A forum with a non-stop content programme



# #2 Energies

A demonstration zone on which to show equipment, particularly electrically powered, to plunge attendees into the building site of the future.

- **Open to exhibitors** without the obligation of having a static stand.
- **Possibility of booking a demo in addition** to an indoor or outdoor stand.
- **Possibility of ordering a plot** subject to having working machines, which does not replace a static stand.
- Access to a **central working area** for specific timeslots.

## ■ Demo zone



### Shared Demo package Price: €12,500 excl VAT

PAGODA	18 m <sup>2</sup> - 2 gazebos of 3x3m attached together
3 sides with printed signs	4 signs each 3 m long
Self-secured floor	YES
5 walls with solid panels	YES
1 curtain wall with rope closures	YES



Including: 3kw electrical connection  
+ 1 table + 3 chairs

*Non contractual image*



# #3 New equations

Promote our professions, our financial and human resources, and our partners:  
**that's our priority.**



# #3 New equations

## Employment & Training

Through a dedicated area

- **Showcase actions conducted** by the leading federations to promote jobs in the building and civil works sector
- Host **workshops/talks** on new professions.
- Foster matchmaking for companies looking for labour: organise **Job dating** sessions.



# #3 New equations

## INTERMAT Rental Day

- Construction **equipment hire** has not escaped the digital groundswell that is washing over the entire distribution market.
- INTERMAT Paris dedicated a special day to the rental sector with its INTERMAT Rental Day, where **international experts** will offer their insight on the sector's challenges and opportunities.

RENTAL DAY  
by  
iNTER  
MAT.





# #4 Com mit ments

Reach net zero to  
contribute to protecting  
our planet:  
**that's our ambition.**



# #4 Commitments

## In the organisation of the show

- Implement a **new exhibition format**.
- Optimise the **eco-design** of the show and act in favour of the **circular economy**
- Promote the proposal of **responsible** products, services and contributors
- Grant the widest audience **physical and social access** to the event.
- And other initiatives to come.





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**Your participation  
at the 2024 edition  
of INTERMAT**

# INTERMAT is aimed at the profiles of:

NEW IN 2024

## New technologies and energies

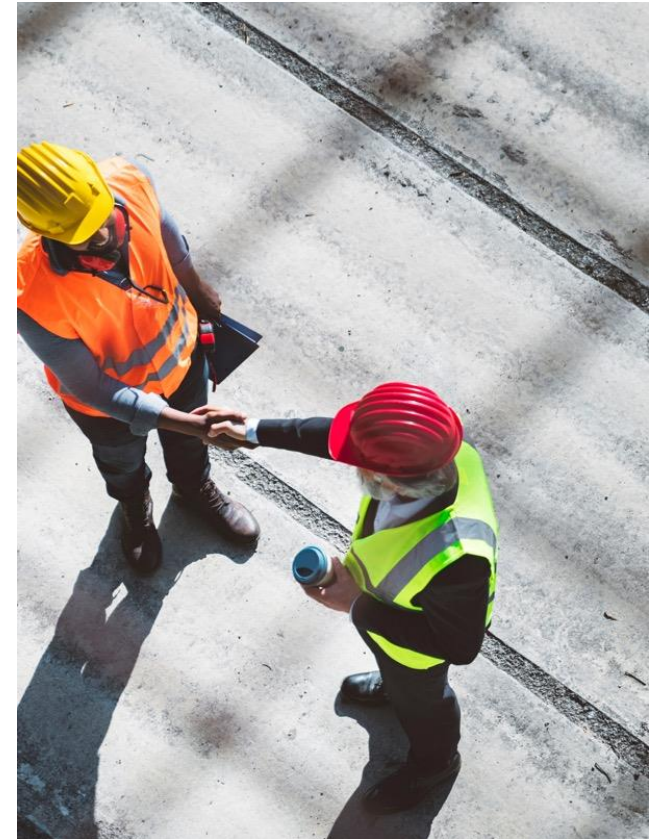
- Innovation Director / Manager
- R&D Director / Manager
- BIM Department Director / Manager
- Director / Head of Digital transformation
- Quality, Safety, Environment (QSE) Director
- CSR Director, Manager
- Strategy Director, Manager
- etc.

## Equipment fleet manager

- Equipment / Machine Director / Manager
- Fleet Director / Manager
- Technical Dept Director / Manager
- etc.

## Technical

- Works Director / Manager
- Design office Director / Manager
- Engineer
- etc.



# Map of the show



# Exhibiting options

**Stand space only**  
Indoors or outdoors

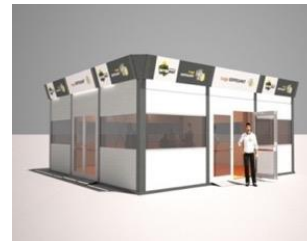
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**Indoor stands**  
Min. 12m<sup>2</sup>



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**Outdoor stands**  
Min. 50m<sup>2</sup>



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 **Demo zone**

**Flat rate: €12,500 excl VAT**

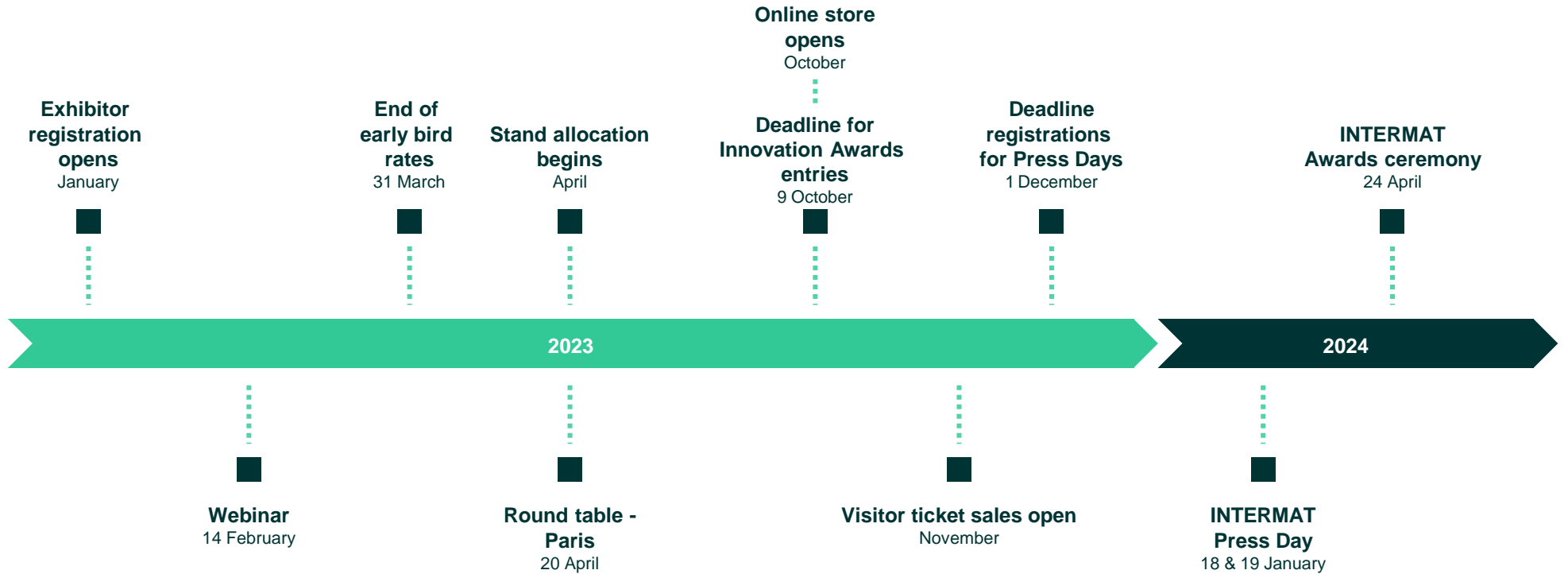
including a surface area of 150m<sup>2</sup>, an 18 m<sup>2</sup> pagoda, 1 electricity junction box, 1 table and 3 chairs



**Sign up at:**

<https://event.intermatconstruction.com/2024/>  
or by contacting the sales team

# Timeline



# Exhibitor registration point \*





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