

INTERMAT's 5 commitments to sustainability

2024
**INTER
MAT.**

**PARIS
24 - 27 APRIL 2024**

Sustainable
construction solutions
& technology exhibition

Focussing on the unavoidable and resolutely renewed theme of low carbon in the construction sector, the 2024 edition of INTERMAT aims to be the showcase for excellence in an industry fully mobilised in the race to net zero.

This approach also applies to the exhibition, which is making its own commitments by undertaking a range of actions in the perspective of a more responsible event.

Consequently, INTERMAT invites its exhibitors and visitors to drive change themselves by applying innovative and more sustainable solutions during the course of their own participation.



INTERMAT's commitments to improve the show's environmental performance

#1 Optimise the eco-design of INTERMAT & act in favour of the circular economy

Reduce signage and favour the use of recycled and recyclable materials
(printed documents, badge holders and badges)

TARGETS:

40% of materials from recycled cardboard or paper

+20% recovery/recycling across all streams

Use eco-friendly materials to build the exhibition's public areas

TARGET:

50% at least of the space eco-designed

Provide self-service water fountains in the show's public areas

TARGET:

20 fountains spread across the show
20 fountains already installed in the exhibition centre

Dematerialise our essential tools
(interactive map, access badges)

TARGET:

Cut printing by **50%** leading to savings of more than 3 tonnes of paper.

Improve communication on waste sorting towards our exhibitors and visitors

TARGET:

Messages sent out before the show.

#2 Reduce the show's carbon footprint

Apply the energy sobriety plan

- reduce heating by **10%** compared with the previous show.
- switch off equipment outside opening hours. Favour non-continuous electricity supply where possible. Turn off equipment when not in use.
- replace incandescent bulbs by LEDs.

Introduce electric shuttles between the airport and the exhibition centre



Use a small electric train to take people around the show



#3 Encourage our exhibitors to take part in our events with a CSR approach



Organise an **Eco-friendly Participation**

Award



Offer access to a **responsible material library**



Pool orders of glasses, bottles and cups that are reusable, made in France, recycled or recyclable.



Pool the transport of stand supplies for stand set-up and dismantling



Offer **reusable stands or eco-designed fitted stands** (reused structure, hired furniture, LED lighting, carpet tiles)

#4 Raise visitor awareness on enjoying our events more responsibly



Publicise our **responsible approach** and **sustainable actions** implemented ahead of the show



Promote the **eco-attitudes to adopt** as part of their attendance



Partnership with BlaBlaCar to encourage carpooling



Organise **talks on CSR themes** as part of the show



People with a disability: specific reception and personal services (loan of a manual wheelchair, hotline for access from car parks)

#5 Put on events to support the economic performance of our communities

Create an employment-focussed meeting zone



Organise job dating sessions for companies from the sector that offer good recruitment opportunities, in particular towards the younger generation.

Highlight the action plans of construction companies



Enable companies from the construction sector to present their action plans to deal with labour shortages, their proactive training policy, and the wide range of job disciplines that they offer.

Set up partnerships with schools and colleges



Help students get started in their career (free entry) and enable companies to meet qualified young talent.